

SVC Co-operative Bank Ltd., formerly known as The Shamrao Vithal Co-operative Bank Ltd., is a trusted institution with a legacy of over 119 years and counting. SVC Bank is one of the leading Multi-State Scheduled Urban Co-operative Bank with a network of 203 branches spread across 11 States in India. For more details, please visit our website: <https://www.svc.bank.in>

As a part of our growth journey, we are looking forward to on-board experienced candidates for the positions of **Regional Sales Manager (CASA)** in our Bank.

Position: Manager – Regional Sales Manager (CASA)

Location: Mumbai, Pune, Bangalore

Eligibility Criteria:

Age: Preferably within 30 years to 45 years

Eligibility Criteria: MBA or Graduate (Full time) from recognized university with minimum 7 – 10 years of sales experience in BFSI sector preferably in CASA sales & acquisitions.

Job Description:

- Drive CASA and TD sales through strategic planning and salesforce management.
- Set and monitor individual and team targets for CASA and TD growth.
- Mentor and train the sales team (RBSOs) to ensure high performance and a strong sales pipeline.
- Stay informed on regional market trends, competition, and customers' need to optimize sales efforts.
- Build and maintain strong customer relationships to boost account acquisition and retention.
- Cross sell opportunities in Advances and TPP for the Bank.

If you wish to join the growth story in one of the leading co-operative sector banks, please send in your detailed resume along with photograph to careers@svcbank.com

Please mention position applied for in the subject line of the e-mail. Also, kindly note the following points: -

- Candidates must fulfil eligibility criteria as mentioned above.
- Details such as mobile number, e-mail ID mentioned in the resume should be valid and kept active during the recruitment process. These details would be useful for us in sharing instructions regarding interviews, documents, feedback, etc.
- Resume should be shared via e-mail only. No other modes of application will be accepted.
- SVC Bank does not engage any Agents / Agency for recruitment of any on-roll employees.
